

KLINELINE BRIDGE OUTREACH ADVISORY GROUP (OAG)

Meeting #2: June 25, 2007

Clark County Public Works Operation Center

4700 NE 78th Street, Vancouver

6:00 - 8:00 pm

Summary Notes

Klineline Bridge Outreach Advisory Group volunteer task leaders were asked to update members on the 'open for business' ideas discussed at the first meeting. Questions in italics are intended for response from Clark County.

Opening / Closing Ceremony

- Need theme to reinforce message
- Opening/Closing Ceremony
 - *Close the road? (Could do it on a Friday night- crews wouldn't be working over the weekend)*
 - *Parking*
 - *Is it possible to have people swing at section of the bridge with a sledgehammer vs. blowing it up? (contractor and safety issues)*
- Contest –best bridge story
- Contest –name the bridge
 - *County to check on naming process*
 - *Per Carolyn- bridges are usually named for the crossing*
 - *No historic process to speak of*
- Opening –children's parade
- Hand-outs
- Fireworks
- Emphasize the partnership with businesses, citizens and the County
- Buy tiles, bricks to have name inscribed; donate money raised to a children's charity
- Klineline fishing derby
- Street dance
- Bonfire
- Band
- Face painting
- DJ
- Neighborhood Association to help plan

- Painting bridge

Network of Information (county website: www.clark.wa.gov/klineline)

- Funnel information through Holly –so she can access Neighborhood Association Friday mailings
- Message: same story/same way/to different groups
- Neighborhood Association newsletters: NE Hazeldell, North Salmon Creek, etc. –Bud
- Neighborhood Association emails
- School District newsletters
 - Transportation Department - buses
 - ESD 112
 - Head Start
 - Private Schools
- C-Tran –ask them how they can help?
- Religious affiliations –church bulletins –Red
- WSU –to reach students/faculty –Dan
- 3-4 teams (2 per team) to make contacts
- Kaiser, Legacy, Vancouver Clinic Building –patients and staff
- Big merchants –Safeway, Fred Meyer, Costco, Wal-Mart –ask them how best to pass along the information to employees and customers
- 7/9 NAC Meeting –inform group and bring up to date
- 11/11 –Business Association meeting—County, Linda, Holly, FR to attend
 - 11:30 –Fire Station
- High school newspapers
 - Ask students how to pass info on
- Track contacts made, through Holly, and include contact information (email, phone, etc.)
- ID badge/tags for OAG and others contacting community members
 - *Jim to look into*

Web

- Keep site updated
- Link to newspapers, Neighborhood Associations, Sheriff's Office, Business Associations, City of Vancouver, Fire District, Hospital, post office, Chamber of Commerce
- Realtors
- Stakeholder list

- Businesses
- Stationery/letterhead for project
- Map of detours –consistent –same one for all uses

Signage

- 117th property –big sign, reader board
 - *Needs County permission*
 - *County has portable, variable message boards –message needs to be short, two panels*
- Size of signs same for large and small businesses
- Group names near location –approach from North or South
- Low watt radio info line

Emergency Closures

- Need to be prepared by November 1
- Weather dependant –decision to close –once closed, could potentially stay closed
- Inspection in July/August
- Take community leaders to view bridge conditions
 - (SE corner –safer access area, but limited)
- Digital video of bridge condition on website
- Contact the Columbian –to do another reminder story
 - Business angle
 - Invite Teresa Kopplinger to next meeting –FR
- *Permitting updates at next meeting*
 - *Pressure/contact Corps of Engineers/Baird/etc.*
 - *Economic emergency –life/safety issues can't wait –must act now*
 - *Demolition –not June through September –fish window*
 - *County need to pressure? LS to respond—Pete/Bill*
- Procedures last year:
 - Email network worked
 - TV
 - Reflector

Closing and Reopening Notes, submitted by Brad Lothspeich

- Close the road...then allow people to stand on the bridge to view the creek, walk across it or whatever (except jumping off of it)
- *Is there any way we could have folks take a sing at the bridge with a sledgehammer or a swinging ball from a crane?*
- A prize for the best story about the bridge contest (submit to review later). We could do a follow up press release for the best ones.
- A handout on the history of the bridge...an informational type of thing.
- Provide informational handouts on detours, etc. Why the bridge is being replaced, the advantages of the new bridge for traffic, fish, and let people know that all of the businesses on both side are open for business.
- Announce a contest to name the bridge...to be unveiled at the reopening ceremonies. Seek permission from the BOCC in the near future.

Opening Ceremonies

- A ribbon cutting from both sides of the bridge simultaneously. Ribbon cutters could be neighborhood leaders, business owners or school kids from Sarah J and Salmon Creek.
- Announce or unveil a sign with the new name of the bridge!
- Let people walk across it, view the creek or whatever (except jumping off of it).
- Information hand outs on costs, the advantages to the community of the new bridge and the partnership of the county with the community to deal with all of the issues.
- Have pieces of the old bridge available for souvenirs.